Tompkins Cortland Community College

Master Course Syllabus

Course Discipline and Number: SPMT 150 **Year: 2025-2026**
Course Title: Foundations of Sport Management **Credit Hours: 3**

Attendance Policy: *To maintain good grades, regular attendance in class is necessary. Absence from class is considered a serious matter and absence never excuses a student from class work. It is the responsibility of all instructors to distribute reasonable attendance policies in writing during the first week of class. Students are required to comply with the attendance policy set by each of their instructors. Students are not penalized if they are unable to attend classes or participate in exams on particular days because of religious beliefs, in accordance with Chapter 161, Section 224-a of the Education Law of the State of New York. Students who plan to be absent from classroom activity for religious reasons should discuss the absence in advance with their instructors. See college catalog for more information.*

Services for Students with Disabilities: *It is the College's policy to provide, on an individual basis, appropriate academic adjustments for students with disabilities, which may affect their ability to fully participate in program or course activities or to meet course requirements. Students with disabilities should contact the Coordinator of Access and Equity Services, to discuss their particular need for accommodations. All course materials are available in alternate formats upon request.*

Course Description

Gives students a basic understanding of the various dimensions of the sports industry in the United States and throughout the world. The course includes a survey of management principles in relation to planning, organizing, managing and staffing sport organizations. Topics examined include types of sport organizations, governance systems, segments of the sport industry, contemporary issues and career and professional development in the field. Prerequisites: MATH 090 if required by placement testing; prior completion or concurrent enrollment in ENGL 099 and RDNG 116 if required by placement testing. 3 Cr. (3 Lec.) Fall and spring semesters.

Course Context/Audience

This is a survey course most appropriate for Sport Management students. The course will examine the discipline of sport management with respect to the technological skills, interpersonal communication skills, and management styles generally found within the industry. The course will serve as a prerequisite for Sport Event Management (SPMT 255), Sport Media Management (SPMT 260) and Sport Facilities/Venue Management (SPMT 270).

Basic Skills/Entry Level Expectations

Writing: W1 Student should be taking ENGL 099 (if needed). The course requires very limited writing, e.g., short written responses of a paragraph or less.

Math: M2 Completed MATH 090 (if needed) - Course requires only the use of basic mathematical skills.

Reading: R3 Course may be taken concurrently with RDNG 116.

Course Goals

Students will develop a critical understanding of sport management as a discipline and field of study.

Students will be able to critically formulate and effectively articulate a professional development plan within the sport industry.

Students will develop skills to recognize and evaluate multiple perspectives within the sport organizational culture.

Students will understand and articulate principles of ethical behavior in the management of sports.

Course Objectives/Topics

Objective/Topic	# Hours
Students will be able to identify and discuss the psychological aspects of sports.	6 Hours
Students will be able to discuss the history of management thought and organizational behavior.	6 Hours
Students will be able to identify key elements of management professional sports, intercollegiate sports in the United States, and international sports.	15 Hours
Students will be able to identify key elements of sport communication, information technology in sport, and sport tourism.	12 Hours
Students will be able to identify and discuss types of sport management and sport agencies and their importance in the field.	6 Hours

General Education Goals - Critical Thinking & Social/Global Awareness

CRITICAL THINKING OUTCOMES	**HOW DOES THE COURSE ADDRESS THE OUTCOMES** (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
Students will be able to ➢ develop meaningful questions to address problems or issues. ➢ gather, interpret, and evaluate relevant sources of information. ➢ reach informed conclusions and solutions. ➢ consider analytically the viewpoints of self and others.	
SOCIAL/GLOBAL AWARENESS OUTCOMES	**HOW DOES THE COURSE ADDRESS THE OUTCOMES** (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
➢ Students will begin to understand how their lives are shaped by the complex world in which they live. ➢ Students will understand that their actions have social, economic and environmental consequences.	

Instructional Methods
Lecture
Class discussion of ancillary reading
Guest speakers

Methods of Assessment/Evaluation

Method	% Course Grade
Examinations (2)	30%
Speaker summaries	20%
Book review	20%
Contemporary Issue Paper	20%
Resume and Personal Marketing Plan	10%

Text(s)
Principles and Practice of Sport Management, Lisa Pike Masteralexis, Second edition, © 2001 Aspen Publishers, Inc.

Bibliography

Street & Smith's Sports Business Journal

American City Journals

Sports Business International

Other Learning Resources

Audiovisual No resources specified
Electronic Sportbusiness.com
Other No resources specified