

Tompkins Cortland Community College
Master Course Syllabus

Course Discipline and Number: FSS 175
Course Title: Freshman Seminar – Sport Management

Year: 2023-2024
Credit Hours: 1

Attendance Policy: *To maintain good grades, regular attendance in class is necessary. Absence from class is considered a serious matter and absence never excuses a student from class work. It is the responsibility of all instructors to distribute reasonable attendance policies in writing during the first week of class. Students are required to comply with the attendance policy set by each of their instructors. Students are not penalized if they are unable to attend classes or participate in exams on particular days because of religious beliefs, in accordance with Chapter 161, Section 224-a of the Education Law of the State of New York. Students who plan to be absent from classroom activity for religious reasons should discuss the absence in advance with their instructors. See college catalog for more information.*

Services for Students with Disabilities: *It is the College's policy to provide, on an individual basis, appropriate academic adjustments for students with disabilities, which may affect their ability to fully participate in program or course activities or to meet course requirements. Students with disabilities should contact the Coordinator of Access and Equity Services, to discuss their particular need for accommodations. All course materials are available in alternate formats upon request.*

Course Description

This is a required first semester course for students in the Sport Management A.S. degree program. Students are introduced to the study of Sport Management as an academic discipline, career options in this field, and transfer opportunities. Prerequisites: Prior completion or concurrent enrollment in ENGL 099 and RDNG 099 if required by placement testing. 1 Cr. (1 Lec.) Fall and spring semesters.

Course Context/Audience

Intended for students in the first semester of the Sport Management (SPMT) program, this course will introduce students to the program's goals, provide a foundation for achieving program learning outcomes, and foster academic success. The course will be divided into three sections: The Business of Sport, transfer considerations, and careers in Sport Management.

Basic Skills/Entry Level Expectations

Writing: W1 If required, the student must be concurrently enrolled in ENGL 099. Very limited writing, e.g., short written responses of a paragraph or less.

Math: M0 Course requires very little or no math.

Reading: R1 If required, the student must be concurrently enrolled in RDNG 099. The course requires very limited reading of shorter pre-college materials and limited beginning college-level materials that will also be covered extensively in class.

Course Goals

The goals of this course are:

1. To develop an understanding Sport Management as an academic discipline.
2. To understand the transfer process.
3. To explore the career options in the field of Sport Management.

Course Learning Outcomes:

Upon successful completion of this course, students will be able to:

1. Discuss important concepts and issues in sport management including the broad scope, organization and common business practices. (Supports Goal 1)
2. Demonstrate a broad understanding of the transfer process (Supports Goal 2).
3. Be able to connect their educational goals with career goals including the basic degree requirements for the various types of careers in the field of Sport Management (marketing, facility management, event management, media management) (Supports Goal 3).

Course Objectives/Topics

Objective/Topic	% Course
The Business of Sport	33%
Transfer opportunities and process (Preparation & application process)	33%
Careers in Sport Management	33%

Topics

What is Sport Management
Transfer considerations
College Success
Career planning

General Education Goals - Critical Thinking & Social/Global Awareness

CRITICAL THINKING OUTCOMES	HOW DOES THE COURSE ADDRESS THE OUTCOMES (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
<p>Students will be able to</p> <ul style="list-style-type: none">➤ develop meaningful questions to address problems or issues.➤ gather, interpret, and evaluate relevant sources of information.➤ reach informed conclusions and solutions.➤ consider analytically the viewpoints of self and others.	Not addressed

SOCIAL/GLOBAL AWARENESS OUTCOMES	HOW DOES THE COURSE ADDRESS THE OUTCOMES (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
<ul style="list-style-type: none"> ➤ Students will begin to understand how their lives are shaped by the complex world in which they live. ➤ Students will understand that their actions have social, economic and environmental consequences. 	<p>As a course in the SPMT program, students will begin to understand the global nature of sport and the business of sport. The social, economic, and political implications of sport will also be discussed in this course.</p>

Instructional Methods

Lecture, discussion, student presentations.

Methods of Assessment/Evaluation

Method	% Course Grade
Attendance and Participation	25%
Written Assignments	25%
Transfer Presentation	25%
Career Presentation	25%

Text(s)

No text is required for this course.

Bibliography

Smith, Aaron. 2008. Introduction to Sport Marketing: A Practical Approach

Other Learning Resources

Audiovisual No resources specified
Electronic Street and Smith's Business Journal (http://www.sportsbusinessdaily.com/Journal.aspx)
Other TC3 Career and Transfer Services