Tompkins Cortland Community College
Master Course Syllabus

Course Discipline and Number: ENGL 237   **Year: 2024-2025**

Course Title: Journalism   **Credit Hours: 3**

I. Course Description:
This is an introductory course that emphasizes beat reporting, feature writing, community journalism, and career preparation. Students work toward mastery in information gathering, reporting, and editing. They learn to apply ethical codes and practices in their work and to report fairly and accurately on issues of interest to diverse audiences. Prerequisite: Prior completion of, or concurrent enrollment in, ENGL 101. 3 Cr. (3 Lec.) Spring semester.

II. Additional Course Information:

1. This course is required in the Communication & Media Arts A.S. program and can fulfill a restricted elective in the Creative Writing: Screenwriting A.A. program.
2. ENGL 237 may be used as an unrestricted elective many programs.

III. Student Learning Outcomes
Upon successful completion of this course, students will be able to:

1. Recognize and produce writing in basic journalistic modes.
2. Compose fair, comprehensive, and non-biased stories.
3. Evaluate copy in terms of fact, possibility of libel, and violation of ethics.
4. Describe the role of journalism writing for print, online, and broadcast media.

IV. Tompkins Cortland Institutional Learning Outcomes; Program Learning Outcomes; SUNY General Education Competencies and Knowledge and Skills Areas

Tompkins Cortland ILOs – N/A

Complete this section for "service" courses only (e.g., courses that are required of all students; courses that are not program specific but satisfy liberal arts requirements; or commonly used in multiple academic programs to meet non-program-specific requirements). Check only Institutional Learning Outcomes (ILOs) that are meaningfully developed and assessed in this course. For each ILO chosen, include the SLO to which it aligns.

Students will:
☐ Communicate effectively, in oral and written forms, taking into consideration audience and purpose.

☐ Apply principles and methods of scientific inquiry and quantitative reasoning appropriate to their discipline.

☐ Use information, critical thinking, and the creative process to solve problems and reach conclusions.

☐ Use technology appropriate to their discipline.

☐ Describe the ways in which social, economic, or environmental sustainability depends on their own and the collective contributions of a diversity of ideas and people.

Program Learning Outcomes

Complete this section for program-specific courses (e.g., those that share the same discipline code as the academic program or satisfy requirements in related programs).   List the academic program(s) here and note which Student Learning Outcomes align to specific Programmatic Learning Outcomes. Please see the MCS Instructions for more details.

Specify the Academic Program: **Creative Writing: Screenwriting A.A.**

PLO#1 Use literary scholarship to identify the conventions of the major creative genres – poetry, fiction, creative nonfiction, drama, and screenwriting.
SLO#1 Recognize and produce writing in basic journalistic modes.

PLO#2 Describe and evaluate their creative processes and writing.
SLO#3 Evaluate copy in terms of fact, possibility of libel, and violation of ethics.

PLO#3 Produce creative writing portfolios.
SLO#2 Compose fair, comprehensive, and non-biased stories.

Specify the Academic Program:
Communication & Media Arts: Broadcast Journalism A.S.

PLO#1 Identify and interview relevant and reliable sources for journalistic stories in written and oral forms, showcasing how the problem-solving approach to storytelling can produce locally engaged, globally competent citizens
SLO#1 Recognize and produce writing in basic journalistic modes.

PLO#2 Write clear, concise, content using appropriate technology, for delivery to news media outlets, under deadlines
SLO#2 Compose fair, comprehensive, and non-biased stories.

PLO#3 Research and analyze data to think critically, creatively and independently to solve problems and reach conclusions
SLO#2 Compose fair, comprehensive, and non-biased stories.
SLO#3 Evaluate copy in terms of fact, possibility of libel, and violation of ethics.
SLO#4 Describe the role of journalism writing for print, online, and broadcast media.

PLO#4 Describe and apply the standards of practice as outlined by the Society of Professional Journalists' Code of Ethics
SLO#1 Recognize and produce writing in basic journalistic modes.
SLO#2 Compose fair, comprehensive, and non-biased stories.
SLO#3 Evaluate copy in terms of fact, possibility of libel, and violation of ethics.
SLO#4 Describe the role of journalism writing for print, online, and broadcast media.

General Education Competencies– N/A

If this course assesses a SUNY GEN ED Competency, check all that apply and indicate which course outcome(s) address each checked item:

☐ CRITICAL THINKING & REASONING- Students will:
   a. clearly articulate an issue or problem;
   b. identify, analyze, and evaluate ideas, data, and arguments as they occur in their own or others' work; acknowledge limitations such as perspective and bias; and
   c. develop well-reasoned (logical) arguments to form judgments and/or draw conclusions.

☐ INFORMATION LITERACY - Students will:

    a.   locate information effectively using tools appropriate to their need and discipline; evaluate information with an awareness of authority, validity, and bias; and demonstrate an understanding of the ethical dimensions of information use, creation, and dissemination.

☐ SUNY GENERAL EDUCATION KNOWLEDGE AND SKILLS AREA(s): **N/A**
For courses that are approved to meet one (or more) of the ten SUNY General Education Knowledge and Skills Areas, indicate which area the course fulfills, and which outcome(s) are aligned with the SUNY outcomes for that area:

☐ This course does not address any of the above Tompkins Cortland ILOs, PLOs, or SUNY General Education Competencies or Knowledge and Skills Areas.

V. Essential Topics/Themes

1.	Writing in the journalistic modes
2.	Reporting, research, interviewing skills
3.	Objectivity, fairness, balance, ethics, and law
4.	Editing and fact checking

VI. Methods of Assessment/Evaluation

Method	% Course Grade
1. Write and practice fundamentals of online publishing	30-50%
2. Produce a long-form, multimedia piece for publication (in lieu of an in-class final exam)	10-25%
3. Homework: including reporting, researching, interviewing	10-30%
4. Class exercises	10-15%

VII. Texts – ☐ Required   ☒ Recommended   ☐ Used for more than one course (list courses)

1.	The Missouri Group. *Writing and Reporting News*. 13th ed., 2020.Bedford Books.

VIII. Bibliography of Supplemental Materials

2.	Angler, Martin W. *Telling Science Stories: Reporting, Crafting and Editing for Journalists and Scientists*. Routledge, 2020.
3.	El Baff, Roxanne, et al. "*Analyzing the Persuasive Effect of Style in News Editorial Argumentation*." Association for Computational Linguistics, 2020.
4.	Parks, Perry. "*Textbook News Values: Stable Concepts, Changing Choices*." Journalism & Mass Communication Quarterly 96.3 (2019): 784-810.
5.	Parks, Perry. "*Naturalizing Negativity: How Journalism Textbooks Justify Crime, Conflict, and "Bad" News*." Critical Studies in Media Communication 36.1 (2019): 75-91.
6.	Smith, Christina C. "*Identity (ies) Explored: How Journalists' Self-Conceptions Influence Small-Town News*." Journalism Practice 13.5 (2019): 524-536.

Editions listed are current as of date of syllabus. More recent editions may be used.

IX. Other Learning Resources

Audiovisual: None specified
Electronic: None specified
Other: None specified

Attendance Policy: To maintain good grades, regular attendance in class is necessary. Absence from class is considered a serious matter and absence never excuses a student from class work. It is the responsibility of all instructors to distribute reasonable attendance policies in writing during the first week of class. Students are required to comply with the attendance policy set by each of their instructors. Students are not penalized if they are unable to attend classes or participate in exams on particular days because of religious beliefs, in accordance with Chapter 161, Section 224-a of the Education Law of the State of New York. Students who plan to be absent from classroom activity for religious reasons should discuss the absence in advance with their instructors. See college catalog for more information.

Services for Students with Disabilities: It is the College's policy to provide, on an individual basis, appropriate academic adjustments for students with disabilities, which may affect their ability to fully participate in program or course activities or to meet course requirements. Students with disabilities should contact the Coordinator of Access and Equity Services, to discuss their particular need for academic adjustments. All course materials are available in alternate formats upon request.

Academic Integrity: Every student at Tompkins Cortland Community College is expected to act in an academically honest fashion in all aspects of his or her academic work: in writing papers and reports, in taking examinations, in performing laboratory experiments and reporting the results, in clinical and cooperative learning experiences, and in attending to paperwork such as registration forms.
Any written work submitted by a student must be his or her own. If the student uses the words or ideas of someone else, he or she must cite the source by such means as a footnote. Our guiding principle is that any honest evaluation of a student's performance must be based on that student's work. Any action taken by a student that would result in misrepresentation of someone else's work or actions as the student's own — such as cheating on a test, submitting for credit a paper written by another person, or forging an advisor's signature — is intellectually dishonest and deserving of censure.
Several degree programs offer student learning opportunities (such as internships, field work, and clinical experiences) outside the standard classroom setting. As part of the learning process, students must understand and engage in conduct that adheres to principles guiding employment within the professional workplace. These behaviors include, but are not limited to, academic integrity, accountability, reliability, respect, use of appropriate language and dress, civility, professional ethics, honesty, and trustworthiness. Disciplinary action may be initiated for inappropriate conduct occurring while participating in any course-related project or event.