

Tompkins Cortland Community College
Master Course Syllabus

Course Discipline and Number: ART 200
Course Title: Illustration

Year: 2023-2024
Credit Hours: 3

Attendance Policy: *To maintain good grades, regular attendance in class is necessary. Absence from class is considered a serious matter and absence never excuses a student from class work. It is the responsibility of all instructors to distribute reasonable attendance policies in writing during the first week of class. Students are required to comply with the attendance policy set by each of their instructors. Students are not penalized if they are unable to attend classes or participate in exams on particular days because of religious beliefs, in accordance with Chapter 161, Section 224-a of the Education Law of the State of New York. Students who plan to be absent from classroom activity for religious reasons should discuss the absence in advance with their instructors. See college catalog for more information.*

Services for Students with Disabilities: *It is the College's policy to provide, on an individual basis, appropriate academic adjustments for students with disabilities, which may affect their ability to fully participate in program or course activities or to meet course requirements. Students with disabilities should contact the Coordinator of Access and Equity Services, to discuss their particular need for accommodations. All course materials are available in alternate formats upon request.*

Course Description

An overview of the theory and practice of illustration. Students create illustrations in a variety of media and formats. A history of illustration and current applications are discussed. ART 200 fulfills the SUNY General Education requirement in The Arts, but is not a Liberal Arts course. Prerequisites: ART 110; ART 120; MATH 090 and RDNG 099 if required by placement testing; prior completion or concurrent enrollment in ENGL 101. 3 Cr. (2 Lec., 2 Lab.)
Spring semester.

Course Context/Audience

Illustration is a required course for the Graphic Design/Computer Graphics degree program.

Basic Skills/Entry Level Expectations

Writing: WC College level writing skills are required. See course co-requisites or pre-requisites.

Math: M2 Completed MATH 090 (if needed) - Course requires only the use of basic mathematical skills.

Reading: R2 Before taking this course, students must have a C or better in RDNG 099 or assessment indicating that RDNG 099 was not required.

Course Goals

Students will understand the field of illustration (both past and present) and what is required to pursue a career in illustration.

Students will have experience creating illustrations for a variety of applications and in different media.

Course Objectives/Topics

Objective/Topic	% Course
Students will understand the history of illustration.	5%
Students will understand the business of freelance illustration and of self-promotion.	5%
Students will demonstrate the various approaches of research for illustrations.	10%
Students will experiment with various media for illustrations.	10%
Students will develop illustrations that visually communicate and interpret concepts.	20%
Students will create a variety of illustrations. These may include technical, medical, scientific, book, magazine, editorial, and children's book illustration.	50%

General Education Goals - Critical Thinking & Social/Global Awareness

CRITICAL THINKING OUTCOMES	HOW DOES THE COURSE ADDRESS THE OUTCOMES (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
<p>Students will be able to</p> <ul style="list-style-type: none"> ➤ develop meaningful questions to address problems or issues. ➤ gather, interpret, and evaluate relevant sources of information. ➤ reach informed conclusions and solutions. ➤ consider analytically the viewpoints of self and others. 	<p>Students will experience this goal through the critique process. Students will be gathering and utilizing different forms of research for some of the illustration projects. This course requires students to produce illustrations using principles learned in class. Certain projects will require solving problems using the design process.</p>
SOCIAL/GLOBAL AWARENESS OUTCOMES	HOW DOES THE COURSE ADDRESS THE OUTCOMES (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
<ul style="list-style-type: none"> ➤ Students will begin to understand how their lives are shaped by the complex world in which they live. ➤ Students will understand that their actions have social, economic and environmental consequences. 	<p>Throughout this course students will realize the importance of good illustration.</p>

Instructional Methods

Lectures should be reinforced by visual samples. Works by past and present illustrators should be studied. Class critiques should be given for all projects. Students are required to produce research materials for some of the projects.

Methods of Assessment/Evaluation

Method	% Course Grade
Course projects may be evaluated on development, creative solution/content, technical achievement, and presentation.	90%
Participation	10%

Text(s)

No text required

Bibliography

The Illustrator in America 1880-1980 (A century of Illustration), Walt and Roger Reed, The Society of Illustrators.

Illustrators of Children's Books: 1967-1976, Kingman, Hogarth, Quimby, The Horn Book, Inc.

Illustration: America, Chwast, Holland, Allworth Press.

Other Learning Resources**Audiovisual**

Not available at this time

Electronic

Not available at this time

Other

Not available at this time