

**Tompkins Cortland Community College**  
**Master Course Syllabus**

**Course Discipline and Number: COMM 145**

**Year: 2020-2021**

**Course Title: DVD Authoring**

**Credit Hours: 1**

**Attendance Policy:** *To maintain good grades, regular attendance in class is necessary. Absence from class is considered a serious matter and absence never excuses a student from class work. It is the responsibility of all instructors to distribute reasonable attendance policies in writing during the first week of class. Students are required to comply with the attendance policy set by each of their instructors. Students are not penalized if they are unable to attend classes or participate in exams on particular days because of religious beliefs, in accordance with Chapter 161, Section 224-a of the Education Law of the State of New York. Students who plan to be absent from classroom activity for religious reasons should discuss the absence in advance with their instructors. See college catalog for more information.*

**Services for Students with Disabilities:** *It is the College's policy to provide, on an individual basis, appropriate academic adjustments for students with disabilities, which may affect their ability to fully participate in program or course activities or to meet course requirements. Students with disabilities should contact the Coordinator of Access and Equity Services, to discuss their particular need for accommodations. All course materials are available in alternate formats upon request.*

### **Course Description**

DVD Authoring is a comprehensive introduction to making DVDs and bringing titles to the market. Students bring video clips to class and learn how to place and store them on a DVD. Students should have basic knowledge and experience with computers and software applications. Prerequisites: MATH 090 and RDNG 116 if required by placement testing; prior completion or concurrent enrollment in ENGL 099 if required by placement testing. 1 Cr. (2 Lec., 2 Lab. for 5 weeks) Occasionally.

### **Course Context/Audience**

This course is designed for anyone interested in learning how to put his or her video projects into DVD formats. Students need to be well versed in computer usage and applications. Students will not be editing video in the course; they will be learning how to put their existing video into DVD format. This course is appropriate for anyone with a general interest in DVD authoring.

### **Basic Skills/Entry Level Expectations**

**Writing:** W1 Student should be taking ENGL 099 (if needed). The course requires very limited writing, e.g., short written responses of a paragraph or less.

**Math:** M2 Completed MATH 090 (if needed) - Course requires only the use of basic mathematical skills.

**Reading:** R4 Before taking this course, students must satisfactorily complete RDNG 116 or have assessment indicating that no reading course was required.

**Other:** Students taking this course must be computer literate; meaning they must be able to create and move files, recognize different file types and extensions, upload and download files and software, be familiar with the Internet and file transfers, be familiar with basic and advanced conventions of multiple operating windows environments and systems.

### **Course Goals**

Successful students in this course will be able to create (author) a DVD using a DVD creation program like DVD It! or Be-dazzle DVD after completing this course.

Students in this course will understand the different DVD formats and appropriate applications. They will learn DVD physical specifications, interfaces and features.

## Course Objectives/Topics

Objective/Topic	% Course
Students will be able to differentiate among different DVD formats.	5%
Students will learn the physical specifications, foundations of UDF file systems, content zones, web connectivity and DVD extensions.	5%
Students will understand DVD authoring for home and business uses.	5%
Students will learn video playback, audio needs, still images and overlays, and the structure of DVD video including menus and interactivity.	30%
Production planning and budgeting	5%
Asset preparation including video, audio, high-density audio, still images and sub pictures.	10%
Aesthetic and artistic presentation will be stressed at all levels of production.	10%
Students will work with titling.	5%
Students will learn production environment and workflow from production system scenarios with integrated NLE/DVD publishing and standalone DVD publishing.	25%

## General Education Goals - Critical Thinking & Social/Global Awareness

CRITICAL THINKING OUTCOMES	HOW DOES THE COURSE ADDRESS THE OUTCOMES  (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)
<p>Students will be able to</p> <ul style="list-style-type: none"> <li>➤ develop meaningful questions to address problems or issues.</li> <li>➤ gather, interpret, and evaluate relevant sources of information.</li> <li>➤ reach informed conclusions and solutions.</li> <li>➤ consider analytically the viewpoints of self and others.</li> </ul>	<p>Students will be expected to write and re-write projects and scripts for their productions. They will need to gather, evaluate and synthesize video, audio and text information for their projects.</p> <p>Students will be expected to incorporate accurately the information they uncover in their research and in "context" within the body of their DVD project. They will be working with community organizations (i.e., Literacy Volunteers) to create DVD during the course of their study. Students must be able to make decisions and solve problems on behalf of these organizations in order to do well in this course.</p>
SOCIAL/GLOBAL AWARENESS OUTCOMES	HOW DOES THE COURSE ADDRESS THE OUTCOMES  (Include required or recommended instructional resources, strategies, learning activities, assignments, etc., that must or could be used to address the goal/outcomes)

<ul style="list-style-type: none"> <li>➤ Students will begin to understand how their lives are shaped by the complex world in which they live.</li> <li>➤ Students will understand that their actions have social, economic and environmental consequences.</li> </ul>	<p>Students are encouraged to show the diversity represented in the college community and the surrounding area. They are also encouraged to explore personal growth and re-think stereotyping through the video presentations that were produced around the world.</p>
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**Instructional Methods**

The course will be taught using lecture, lab seminars, problem solving sessions, and hands-on practices.

**Methods of Assessment/Evaluation**

Method	% Course Grade
Individual DVD project	40%
Exam I	20%
Exam II	20%
First DVD group project	20%

**Text(s)**

**Bibliography**

DeLancie, Philip and Mark Ely. DVD Production: A Practical Resource for DVD Publishers. Woburn, MA: Focal Press, © 2001.

**Other Learning Resources**

<p><b>Audiovisual</b> No resources specified</p>
<p><b>Electronic</b> No resources specified</p>
<p><b>Other</b> Students need access to high-speed computers with a video card and DVD authoring software and hardware. (Currently provided in the Communication and Media Arts Digital Lab.)</p>