

Tompkins Cortland Community College
Master Course Syllabus

Course Discipline and Number: COMM 145
Course Title: DVD Authoring

Year: 2020-2021
Credit Hours: 3

I. Course Description: *DVD Authoring* is a comprehensive introduction to making DVDs and bringing titles to the market. Students bring video clips to class and learn how to place and store them on a DVD. Students should have basic knowledge and experience with computers and software applications. Prerequisites: MATH 090 if required by placement. 1 Cr. (2 Lec., 2 Lab. for 5 weeks). Spring semesters.

II. Additional Course Information:

1. This is a required course for Broadcast Production – Television Concentration A.A.S. majors.
2. This course is designed for anyone with a general interest in DVD authoring: how to put their video projects on a disc, specifically in DVD formats with interactive chapters.
3. Students need to be well-versed in computer usage and applications.
4. Students will not be editing video in this course; instead they will put their existing video into DVD format.
5. Students need a 2+ GB Flash drive or external hard drive, headphones (not earbuds), and 5 blank DVD +/- R's with jewel cases.

III. Student Learning Outcomes

Upon successful completion of this course, students will be able to:

1. Create works for a professional portfolio using analytical, problem-solving, aesthetic, critical thinking, and creative means suitable for transfer to a four-year institution or an entry-level broadcast facility.
2. Consider, assess, and correctly apply professional techniques related to audio and video equipment, hardware, and software programs required for pre-production, production, and post-production processes to create video or audio works of their own.

IV. Tompkins Cortland General Education Goals & SUNY Competencies

☐ **Critical thinking**

☐ **Social/Global Awareness**

☒ **Information Management**

Students will be working with computers using basic and more advanced research to locate, evaluate, and synthesize information from a variety of sources.

V. Essential Topics/Themes

1. Differentiating among various DVD formats.
2. Physical specifications, foundations of UDF file systems, content zones, web connectivity and DVD extensions.
3. DVD authoring for home and business uses.
4. Video playback, audio needs, still images and overlays, and the structure of DVD video including menus and interactivity.
5. Production planning and budgeting.
6. Asset preparation including video, audio, slideshows, playlists, multi-audio tracks, high-density audio, still images and sub pictures.
7. Aesthetic and artistic presentation.
8. Titling.
9. Production environment and workflow from production system scenarios with integrated NLE/DVD publishing and standalone DVD publishing.

VI. Methods of Assessment/Evaluation

Method	% Course Grade
1. DVD project	25-35%
2. Final DVD	25-35%
3. Quizzes & Assignments	15-25%
4. Participation & Attendance	15-25%

VII. Texts - None

VIII. Bibliography of Supplemental Materials

1. DeLancie, Philip and Mark Ely. <i>DVD Production: A Practical Resource for DVD Publishers</i> . Woburn, MA: Focal Press, © 2001.

IX: Other Learning Resources

Audiovisual None specified
Electronic None specified
Other None specified

Attendance Policy: To maintain good grades, regular attendance in class is necessary. Absence from class is considered a serious matter and absence never excuses a student from class work. It is the responsibility of all instructors to distribute reasonable attendance policies in writing during the first week of class. Students are required to comply with the attendance policy set by each of their instructors. Students are not penalized if they are unable to attend classes or participate in exams on particular day's because of religious beliefs, in accordance with Chapter

161, Section 224-a of the Education Law of the State of New York. Students who plan to be absent from classroom activity for religious reasons should discuss the absence in advance with their instructors. See college catalog for more information.

Services for Students with Disabilities: It is the College's policy to provide, on an individual basis, appropriate academic adjustments for students with disabilities, which may affect their ability to fully participate in program or course activities or to meet course requirements. Students with disabilities should contact the Coordinator of Access and Equity Services, to discuss their particular need for accommodations. All course materials are available in alternate formats upon request.

Academic Integrity: Every student at Tompkins Cortland Community College is expected to act in an academically honest fashion in all aspects of his or her academic work: in writing papers and reports, in taking examinations, in performing laboratory experiments and reporting the results, in clinical and cooperative learning experiences, and in attending to paperwork such as registration forms.

Any written work submitted by a student must be his or her own. If the student uses the words or ideas of someone else, he or she must cite the source by such means as a footnote. Our guiding principle is that any honest evaluation of a student's performance must be based on that student's work. Any action taken by a student that would result in misrepresentation of someone else's work or actions as the student's own — such as cheating on a test, submitting for credit a paper written by another person, or forging an advisor's signature — is intellectually dishonest and deserving of censure.

Several degree programs offer student learning opportunities (such as internships, field work, and clinical experiences) outside the standard classroom setting. As part of the learning process, students must understand and engage in conduct that adheres to principles guiding employment within the professional workplace. These behaviors include, but are not limited to, academic integrity, accountability, reliability, respect, use of appropriate language and dress, civility, professional ethics, honesty, and trustworthiness. Disciplinary action may be initiated for inappropriate conduct occurring while participating in any course-related project or event.